



DOUG
COONROD

PROFESSIONAL SUMMARY

Art Director/Graphic Designer experienced in:

- marketing, advertising and editorial design
- web design and development
- branding, strategic planning and project management

EXPERIENCE

● FREELANCE GRAPHIC DESIGN, ART DIRECTION AND WEB DESIGN/DEVELOPMENT

July 2005 - Present

Clients Include: Oral Health Kansas, Kansas Head Start, Dr. Kurt Aarons DDS, Community Christian Church, Coco McAtee LSCSW, Peace River Ministries, The Edelman Law Firm, KC Business Assistants, Saint Andrew Christian Church, Athletic Recruiter, Dugan Schlozman - Attorneys at Law

● APPLICATIONS DEVELOPER - Osawatomie State Hospital

February 2008 - February 2009

Responsibilities Included: design and development of intranet website, art direction and graphic design projects as assigned.

● ART DIRECTOR - Penton Media

February 2006 - December 2007

Responsibilities Included: art direction, design, layout and illustration for two monthly publications, special projects and marketing materials.

● CREATIVE DIRECTOR - Vivid Ideas

March 2001 - July 2005

Responsibilities Included: creative strategy, art direction, design and production of advertising, direct mail, marketing and collateral materials, newsletters, corporate identity, web design (web Sites, animated ads, html email)

● CORPORATE CREATIVE DIRECTOR - PRIMEDIA (Intertec Publishing)

September 1992 - March 2001

Responsibilities Included: overseeing the corporate creative services department, art direction for corporate communications, review and approval of all editorial redesign, human resource responsibilities for art directors and graphic designers, acquisitions team responsibilities.

Other positions held at Intertec Publishing:

Senior Art Director, May 1988 - September 1992

Graphic Designer, January 1985 - May 1988

SOFTWARE

Adobe Creative Suite, Microsoft Office Suite

EDUCATION

KANSAS STATE UNIVERSITY, B.F.A. in Graphic Design, B.S. in Art Education